



Address at the **National Conference on Evidence Based Healthcare** 26-27 March, 2011 Sher-i-Kashmir Institute of Medical Sciences, Srinagar, Kashmir "Healthcare in J&K : Setting the Right Priorities" **Rajendra Pratap Gupta** Member, **Board of Directors** The Care Continuum Alliance ,Washington DC, USA **President & Member of the Board Disease Management Association of India (DMAI)**





Kashmir – A pioneer

Kashmir is the first state to focus on speciality care, and the model was later copied by other states. 'Lalla- Ded' was the first specialized hospital for'Obs & Gynae' in the country

Kashmir is first state to set up the Task Force for Healthcare Reforms





Healthcare Delivery

"Healthcare is never delivered by big, star rated or internationally accredited facilities, but by individual doctors, nurses and health workers'. There is no point in building hard infrastructure if it fails to attract the soft infrastructure"

Rajendra Pratap Gupta





National & Regional imbalances are similar

"India is like a continent with about 1.2 billion population, but still, if one has to count the centers of excellence in healthcare, we fumble in search of names beyond 4, and this is a serious national & regional healthcare problem"

Rajendra Pratap Gupta





Healthcare Challenges in the Valley

"The first big challenge for healthcare in J&K is to stop exodus of the skilled healthcare resources & the next one is to send healthcare professionals to hilly & remote regions to deliver healthcare. The state is losing about 50 % of its productivity due to deficiencies in the healthcare system "

Rajendra Pratap Gupta





Citizens & non-medicos are not involved in healthcare planning

"All healthcare systems revolve around doctors, hospitals & pharmaceuticals, as the lobbies are strong. The healthcare systems thus built are 'Doctor' or 'Hospital' centric & not 'Patient' centric. If we wish to build an effective healthcare system, we need to involve the patients in the healthcare planning "

Rajendra Pratap Gupta



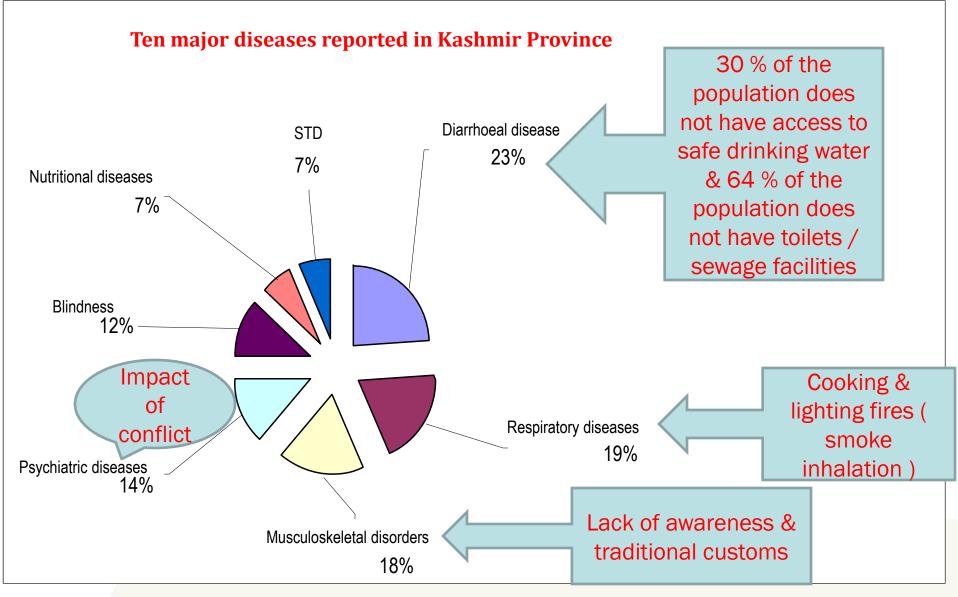


Challenges for Policy Makers

- Clinical Manifestation of unrest is a serious healthcare challenge
- Reproductive health disorders are present in more than 60 % of women (National Family Health Survey)
- Post traumatic stress disorder (PTSD) & other psychosocial disorders needs to be addressed on an urgent basis. Chronic stress leads to physical & mental problems, and are impacting the productivity of the state
- Speciality care is concentrated in a few towns . Thus leading to lack of trust in local facilities and overuse of specialty care (e.g. SKIMS gets 2000 patients a day , but of them , 1200 can be handled by PHC or district hospitals !)











Infrastructure mismatch leads to poor health indicators !

Infrastructure *

- J & K requires 1666 Sub centers & has 1907
- Requires 271 PHC's & has 375
- ► Requires 67 CHC's & has 85
- Only has 6 emergency hospitals for the entire state

Human Resources

- Needs 340 specialist doctors at CHC's to be functional but only has 135
- Number of pediatric doctors needed at CHC's is 85 but only has 17
- Number of Physicians needed at CHC's is 85 and has only 44
- Obs & Gynaecologists needed at CHC's is 85 & has only 28





Lack of support staff

- 2282 female MPW at sub-centers & PHC's are needed but only has 1794
- There is a requirement of 375 female health assistants at PHC & only 27 are there
- > 375 male health assistants are needed and only 89 are there

There is a need of 970 nurses and midwives but only 403 are in place

Care Continuum Levels of care Vs Facilities*



Level	Facilities (as per IPHS standard)
District Hospitals	Mostly available
CHC	Some are available
PHC	Unsatisfactory
Sub Centers	Alarming

* Facilities report Kashmir Div.





"Patients have to travel 16 Kms to reach a PHC !!"

Chief Minister , J&K, 4th Feb 2011

© Rajendra Pratap Gupta . Email: office@rajendragupta.in





Critical care is in a "critical state"

In a region where more people die of road accidents than in militancy – the whole of Jammu has just 2 Neuro-Surgeons

Last 4-5 years , more than 4000 people have died in more than 16000 road accidents in the state





Build small but well equipped facilities instead of more of SKIMS or GMC's

"The state needs to build smaller hospitals (5-30 beds) in all the 22 districts and beyond, which can cater to the healthcare needs of the locals.Today, when people realise that, finally they will end up going to SKIMS or Chandigarh or Delhi or Mumbai for treatment, they directly go to these places & avoid going to local facilities. This has lead to overuse of speciality care and underuse of primary & local healthcare facilities

Rajendra Pratap Gupta





Rural Development holds a key to Universal Healthcare

" If rural populations are migrating to urban & developed towns , how can we expect doctors to move to rural or remote places ? Let's understand that doctor's do have families and until the family's requirements are addressed during rural postings, rural postings will never match government's planning & expectations . So rural development holds the key to successful healthcare delivery in rural areas " **Rajendra Pratap Gupta**





What is needed to retain staff in the valley or in non-urban areas ?

- Properly equipped facilities to diagnose and treat patients locally
- Good educational , recreational & job facilities for the children & families of healthcare professionals
- Safety & security of family & belongings
- > Great (not just good !) connectivity with the nearest towns

Disproportionately higher salaries with incentives like participation in trainings abroad for rural postings and out of turn promotions for rural healthcare staff





Leveraging Technology & mobile Healthcare network

- ► The valley must consider setting up mobile healthcare centers that are equipped to perform minor surgeries
- Use mobile health for dissemination of health related information
- Start a toll free IVR based nurse helpline for basic Q & A & guidance
- ► Set up a community radio
- Leverage the chemists network for basic health checks, and train the pharmacists to handle basic queries and refer appropriately



CareContinuum Treatment in Action



















ditio ditto ditto









© Rajendra Pratap Gupta . Email: office@rajendragupta.in





"Key to building a successful healthcare system is to first identify & separate the 'Urgent' (Short term) and, 'Important' (Long term) needs and, set the right priorities to start and not try to do everything at one go !!"

Rajendra Pratap Gupta





Prioritizing the 'Urgent' & 'Important'

" Urgent issues to be addressed are to create an ecosystem to check the exodus of doctors & para-medical staff, building smaller but well equipped facilities, providing better amenities in non-urban areas, addressing reproductive health disorders amongst women, PTSD & building a referral system . Important issues would be right forecasting & planning long term, technology backed healthcare system, addressing child health, chronic stress, focus on day surgery centers & building a network of healthcare counselors. The goal be that people need not have to travel outside the valley for treatment in the next 5 years; rather people come to valley for the best treatment "

Rajendra Pratap Gupta





Within the next 6 months , come out with a status paper on 'The Current status of health- care in J&K' for each district

> Map the healthcare needs right up to the panchayat / block level

Identify the 'Urgent – Short term' & 'Important- Long term' goals for healthcare in each of the 22 districts for the next 5 years

Leverage the vast chemist network and roll out additional primary and preventive care services through chemists

> Incorporate basic health awareness in secondary education





Come up with a referral policy , so that the precious time of the speciality doctors is not wasted

Come up with a NCD policy for the state

Start an ambulance service that is equipped to prevent fatalities due to accidents & other emergencies

Telemedicine Network needs to be used extensively

Set up & Involve SHG (Self Help Groups) in rural healthcare delivery in every village



Points of Action



Focus on community counsellor model for health awareness

Work out the plan to execute mobile technology backed remote care model to send routine alerts and for seasonal outbreaks

Set up a Trauma, Emergency / Critical care & organ transplant delivery network for each town – "Golden Hour Clinics", where the patients can reach within 30 minutes

Become the first state to set up Patient Groups

Conduct an annual patient satisfaction survey



Points of Action



Have a focus to build a measureable & outcome driven healthcare system

> Develop KPI's for addressing each of the healthcare challenges

Incentivize staff on outcomes (achievements of KPI's)

Set up the country's first Medical Technology & Innovation Research Institute

Each action item should be backed by a minute execution plan, with dedicated teams to execute it in a defined time frame





Detailed agenda on healthcare reforms & other recommendations are available at :

www.dmai.org.in

www.rajendra.groupsite.com





Thanks

Rajendra Pratap Gupta Email: office@rajendragupta.org office@rajendragupta.in Cell: (India) + 91- 922 33 44 303 / 542 / 9867300045 (USA) + 515 450 8036 / 515 9 666 55 7 (UAE) + 971 55 3 12 18 29





Disclosures & Acknowledgements

- Views presented are personal
- Presenter is associated with OTC, Retail & healthcare organizations across USA, Europe, U.K. Middle-East & India.
- > The figures and studies are indicative & for representational purpose only
- Utmost care has been taken to quote the data. Any inadvertent error is regretted.
- Quotes used in the presentation are coined specially for this presentation & are copyrighted by the author & presenter. Do not use any quote without the written consent of the author
- The presentation has used many resources and acknowledges the contributors with appreciation and thanks. Some of the trade names / marks (if used) may belong to third parties, and have been quoted just for the sake of information to the audience
- Please do not copy or reproduce in whole or part thereof, the contents of this presentation without the written permission from the presenter .
- Website for downloading www.rajendra.groupsite.com